

**From:** user@enron.com on behalf of "user@enron.com"  
**Sent:** Mon, 01 Jan 2001 10:00:00 -0800  
**To:** recipient@enron.com  
**Subject:** Enron Sample Thread

Message-ID: <30325366.1075848259327.JavaMail.evans@thyme>  
Date: Tue, 13 Feb 2001 07:55:00 -0800 (PST)  
From: steven.kean@enron.com  
To: john.ambler@enron.com  
Subject: Re: Envera Release  
Mime-Version: 1.0  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit  
X-From: Steven J Kean  
X-To: John Ambler  
X-cc:  
X-bcc:  
X-Folder: \Steven\_Kean\_June2001\_5\Notes Folders\Sent  
X-Origin: KEAN-S  
X-FileName: skean.nsf

I concur

John Ambler@ENRON\_DEVELOPMENT  
02/12/2001 09:32 AM

To: Steven J Kean/NA/Enron@ENRON  
cc:  
Subject: Re: Envera Release

Steve,

Actually, EOL and other units of Enron have declined to participate and specifically asked not to be included in the press release. Confidentially, this is a case of a developer overselling use of the Enron name for approximately \$5 million equity stake. We have caught him in many half truths and are uncomfortable going too far with this since we might get placed in an awkward position. Because of EOL and our own concerns, we intentionally toned it down. I believe, in fact, that it is just another platform as well as an investment. Consequently, we would prefer to keep this to the minimum of allowing them to issue a press release as included in the contract. Your concurrence would be appreciated. I am available, if you wish to discuss this further.

John

From: Steven J Kean@ENRON on 02/11/2001 02:22 PM  
To: John Ambler/ENRON\_DEVELOPMENT@ENRON\_DEVELOPMENT  
cc:

Subject: Re: Envera Release

Looks fine as far as it goes ... but don't we want to explain how this fits in to our strategy? Is it just another platform for us to bring our products and prices to the market? We have said with respect to EOL that the transaction is the goal not the platform. Do we want to position this the same way? Examples of other press releases include our extension of pricing on EOL to the two other platforms (including Houston Street) which we did a couple of months ago.

John Ambler@ENRON\_DEVELOPMENT  
02/09/2001 05:35 PM

To: Steven J Kean/NA/Enron@Enron, Mark Koenig/Corp/Enron@ENRON, Mark Palmer/Corp/Enron@ENRON, Karen Denne/Corp/Enron@ENRON  
cc: Habiba Bayi/ENRON\_DEVELOPMENT@ENRON\_DEVELOPMENT, Cindy Derecskey/Corp/Enron@Enron  
Subject: Envera Release

Enron Global Markets (EGM) has entered into a cooperative agreement with Envera, a B2B network for the chemical and petrochemical industry. As part of this agreement EGM will receive an equity interest in Envera. The contract allows Envera to issue a press release, subject to our approval. Attached for your review and comment is the proposed release. This release has been heavily scrubbed. It is significantly less exposure than in their initial proposals. Your early approval would be appreciated.

John